

MARCH 7

# fashion calendar

1983

JANUARY							FEBRUARY							MARCH							APRIL												
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SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER												
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# 1984

JANUARY							FEBRUARY							MARCH							APRIL							
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WACHAM 8

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, FEBRUARY 28 AND MARCH 7, 1983

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 28 5:30-8:30	RECEPTION HONORING ERTE: RETROSPECTIVE EXHIBITION By inv. (Public, March 1-26; Tues, 10 A.M.-9 P.M.; Wed.-Sat., 10-9).	FASHION INSTITUTE OF TECHNOLOGY Tues, 10 A.M.-9 P.M.; Wed.-Sat., 10-9).	27TH STREET & 7TH AVENUE GALLERIES AT F.I.T. 768-7848.
Monday Feb. 28 6:30-8:30	SHOWING FALL '83 MEN'S SPORTSWEAR Cocktails. Show, 7:00. Party, 7:30. By inv. Evelyn Jablow, AC & R P.R., 685-2500.	GIANFRANCO RUFFINI	DDL FOODSHOW 444 COLUMBUS AVE (81ST ST)
Beginning Monday Feb. 28	OPENING OF FALL II COLLECTION Continuous by appointment. Contact: Jean Morbelli, 575-8400.	ALKE BOKER FOR JEAN MORBELLi, LTD.	552 SEVENTH AVENUE SUITE 400
Beginning Feb. 28 - March 11	MENSWEAR COLLECTION: SPRING/SUMMER '84 Also, March 14-18. Contact: 719-8084. Press: March 3, 4:00 P.M., 719-8054.	CELANESE FIBERS MARKETING COMPANY	CELANESE BLDG. - 17TH FL. 1211 AVENUE OF AMERICAS
Feb. 28- March 3 9-6 P.M.	FALL/WINTER '83 MENSWEAR: PRESS & TRADE Also, women's collections. By invitation. Contact: Elyse Kroll, 759-8055.	DESIGNERS' COLLECTIVE	BERKSHIRE PLACE HOTEL 21 EAST 52ND STREET
Monday Feb. 28 - March 11	EARLY FALL COLLECTION Continuous by appt. Contact: Mi Mi Montgomery, 840-8820. (In Paris, March 18-23).	LOUIS FERAUD	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Feb. 28	FALL/WINTER BETTER SPORTSWEAR COLLECTION By appointment. Contact: Cheryl Weintraub, 730-1219	MONDI OF AMERICA (HOOPER ASSOCIATES)	1451 BROADWAY SHOWROOM - 7TH FLOOR
Beginning Feb. 28- March 3	FALL MEN'S KNITWEAR & WOMEN'S SPORTSWEAR With Designers' Collective. Thereafter, new showroom, Rm. 901. Contact: 489-0191.	LYNN NOVAK (40 WEST 55TH STREET)	BERKSHIRE PLACE HOTEL SUITE 1501 (MAD & 52ND)
Monday Feb. 28- March 3	OPENING OF FALL/WINTER MEN'S SPORTSWEAR & LOUNGEWEAR With Designers' Collective. Thereafter 37 W. 57 St., Suite 701, 935-4770.	PINKY & DIANNE LTD.; & PINKY & DIANNE A.M./P.M.	BERKSHIRE PLACE HOTEL 21 EAST 52ND ST. (1606-8)
Monday Feb. 28- March 3	MEN'S & WOMEN'S FALL '83 READY-TO-WEAR & ACCESSORIES With Designers Collective. Thereafter showroom. Contact: Michael Abrams, 997-1501.	SAMELSON ABRAMS (102 WEST 38TH STREET)	BERKSHIRE PLACE HOTEL 21 EAST 52ND STREET
Feb. 28	BILL ATKINSON (Early Fall).....	512 Seventh.....	2nd fl...221-8510.
Feb. 28	JHANE BARNES (Also, With Designers' Collective) ..	21 W 38th.....	11th fl..921-2442.
Feb. 28	BARON PETERS; & ROBERT LEONARD (Early Fall).....	530 Seventh.....	30th fl..944-0666.
Feb. 28	BASCO BY LANCE KAESH & GENE PRESSMAN.....	15 W 55th.....	Suite 1D.586-0016.
Feb. 28	GEOFFREY BEENE (Early Fall).....	550 Seventh.....	4th fl...398-0800.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 28	HARVE BENARD LTD (Early Fall).....	205 W 39th.....5th fl...	354-8420.
Feb. 28	WAYNE CLARK (Early Fall).....	530 Seventh.....28th fl..	382-2880.
Feb. 28	BERN CONRAD (Early Fall).....	530 Seventh.....27th fl..	391-8052.
Feb. 28	CRISCIONE (Early Fall).....	566 Seventh.....4th fl...	921-7157.
Feb. 28	HELEN FABRIKANT FOR H. FABRIKANT (Early Fall)....	1410 Broadway....18th fl..	354-1620.
Feb. 28	GENTILLESSE BY DIANE DICKINSON; & SIMPLY DIANE...530	Seventh.....9th fl...	354-4147.
Feb. 28	BETSY GONZALEZ (Early Fall).....	54 W 39th.....5th fl...	221-6880.
Feb. 28	CATHY HARDWICK (Early Fall).....	1411 Broadway....4th fl...	221-4502.
Feb. 28	J.G. HOOK INC (Fall).....	1410 Broadway....20th fl..	354-7330.
Feb. 28	MICHAEL KATZ (Early Fall).....	13 E 17th.....7th fl...	929-3976.
Feb. 28	KENAR (Early Fall).....	530 Seventh.....25th fl..	944-5300.
Feb. 28	ALEXIS KIRK (Early Fall).....	385 Fifth.....7th fl...	532-3779.
Feb. 28	DON KLINE LTD (Early Fall).....	32 W 39th.....12th fl..	221-6771.
Feb. 28	LEONARD-PARIS COUTURE/STUDIO (Early Fall).....	550 Seventh.....23rd fl..	869-3601.
Feb. 28	HAROLD LEVINE; & HAND-LOOMED KNITS (Early Fall)..530	Seventh.....21st fl..	391-2255.
Feb. 28	VERA MAXWELL (Early Fall).....	530 Seventh.....26th fl..	719-4358.
Feb. 28	SIDNEY CARVEN MILLIKEN (WHODUNNIT).....	60 West 55th.....2nd fl...	245-2244.
Feb. 28	TRACY MILLS (Early Fall).....	550 Seventh.....5th fl...	221-6374.
Feb. 28	MOROCI, INC. (Early Fall).....	530 Seventh.....12th fl..	354-1880.
Feb. 28	MOLLIE PARNIS; MOLLIE PARNIS STUDIO.....	530 Seventh.....18th fl..	221-1445.
Feb. 28	POGIA BY D. POLIMENI (Early Fall).....	530 Seventh.....4th fl...	944-6030.
Feb. 28	RAINCHEETAHS BY NAMAN (Early Fall).....	500 Seventh.....3rd fl...	944-0800.
Feb. 28	MARY ANN RESTIVO (Early Fall).....	498 Seventh.....16th fl..	736-0109.
Feb. 28	PAULA SAKER (Early Fall).....	530 Seventh.....29th fl..	221-6960.
Feb. 28	SAZ; & SAZ II (Early Fall).....	530 Seventh.....21st fl..	221-3489.
Feb. 28	MICHAEL SEROY (Early Fall Knitwear).....	1441 Broadway....27th fl..	730-8130.
Feb. 28	SIGNATURES BY RUSS TAYLOR (FALL).....	512 Seventh.....6th fl...	354-4700.
Feb. 28	ERNST STRAUSS & SCHNELL SPORTS (Early Fall).....	St. Moritz.....Rm. 33A..	265-2034.
Feb. 28	SWEE LO (Early Fall).....	498 Seventh.....18th fl..	947-2697.
Feb. 28	TRIGERE SPORT FOR SCHRADER CORP(Early Fall).....	530 Seventh.....15th fl..	840-7733.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>WHERE</u>
Feb. 28	ILIE WACS (Early Fall).....	530 Seventh.....19th fl.. 354-9080.
Feb. 28	L'ZINGER INTERNATIONAL (Early Fall).....	575 Seventh.....18th fl.. 382-3303.
Tuesday March 1 11:00 A.M.	FASHIONS BY ADOLFO AT BENEFIT SHOW 11:00 A.M. For Museum of City of New York. Tickets: \$25.00. By inv. Contact: 940-4226.	SAKS FIFTH AVENUE THIRD FLOOR
Tuesday March 1 12 - 2	RAY-BAN BEACH CLUB PRESS CONFERENCE By invitation. Contact: Cassie Hill or Anne O'Brien of Hill & Knowlton,	BAUSCH & LOMB PARKER MERIDIEN HOTEL 119 WEST 56TH--ROOFTOP POOL Hill & Knowlton, 697-5600.
Tuesday March 1 4:00 P.M.	SHOWING OF AUTUMN/WINTER '83 MENSWEAR Cocktails. Show at 5. By inv. Buyers: Jay Margolis,	RON CHERESKIN NEW YORK ATHLETIC CLUB 180 CENTRAL PARK SOUTH 335-5600. Press: 255-6156.
Tuesday March 1 5:00 P.M.	FALL COLLECTION: DESIGNER SPORTSWEAR Cocktails. Show at 6:00. By inv. Buyers:	ESCADA BY MARGARETHA LEY HOTEL PLAZA TERRACE ROOM 869-8424. Press: Jody Donohue, 688-8653.
Tuesday March 1- March 3	PREVIEW: WOMENSWEAR SPRING/SUMMER '84 9:30 a.m. and 2:30 p.m. Also, March 8-10. By invitation.	CELANESE FIBERS MARKETING COMPANY CELANESE BUILDING 1211 AVE OF AMER - 17TH FL Contact: 719-8033.
March 1	AKIRA (Early Fall).....	530 Seventh....30th fl....398-0018.
March 1	BILL BLASS COLLECTION III (Early Fall).....	550 Seventh....8th fl....921-2100.
March 1	BLASSPORT (Early Fall).....	550 Seventh....2nd fl....354-4200.
March 1	KENETH BONAVITACOLA (Early Fall).....	526 Seventh....7th fl....944-9248.
March 1	LUCILLE CHAYT (Early Fall).....	264 W 35th....Suite 1405.564-2584.
March 1	DANZANTE (Early Fall).....	209 W 38th....6th fl....944-6610.
March 1	LESTER HAYATT SPORTSWEAR (Early Fall).....	264 W 40th....14th fl....719-5566.
March 1-19	DAVID HAYES (Early Fall).....	Drake Hotel....2020.....421-0900.
March 1	HELGA (Early Fall).....	Drake Hotel....1805.....421-0900.
March 1	JER DOR FASHIONS LTD (Early Fall).....	498 Seventh....9th fl....564-4450.
Beginning Tuesday March 1	OPENING OF FALL KNITWEAR COLLECTION Continuous by appointment. Contact: 382-2320.	ANDREA JOVINE 1441 BROADWAY SHOWROOM - 32ND FLOOR
March 1	MARION MAGED (Early Fall).....	270 W 38th....15th fl....354-8590.
Beginning Tuesday March 1	FALL SHOWING OF NEW DESIGNERS Barry Nathan, Elements, Melinda, On the Raw, Rive Droite, Jeffries, H <sub>2</sub> O, Juana Hibbert, Anna Giardini. Contact: Brenda Pope or Jeanne Fellows, 944-0622.	MAKESENSE, INC. 1466 BROADWAY SUITE 1611
Beginning Tuesday March 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 382-2320.	REBECCA MOSES 1441 BROADWAY SHOWROOM - 32ND FLOOR
March 1	MORTON MYLES (Early Fall).....	550 Seventh....15th fl....391-8700.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 1	JOSEPH PICONE DESIGNER COLLECTION (Early Fall)....1411 Broadway..37th fl....536-9508.		
March 1	KRISTINA REED (Early Fall).....575 Seventh....14th fl....391-0031.		
March 1	ABE SCHRADER CORP (Early Fall).....530 Seventh....15th fl....840-7733.		
March 1	HELENE SIDEL (Early Fall).....530 Seventh....8th fl....354-0024.		
March 1	JERRY SILVERMAN (Early Fall).....530 Seventh....17th fl....944-8200.		
March 1	ADELE SIMPSON (Early Fall).....530 Seventh....23rd fl....354-8600.		
March 1	TRIGERE (Early Fall).....550 Seventh....16th fl....391-9100.		
March 1	A TRIGERE COAT FOR ABE SCHRADER (Early Fall)....530 Seventh....15th fl....840-7733.		
March 1	LEVINO Verna (Early Fall).....498 Seventh....9th fl....279-2345.		
March 1	NORMA WALTERS & CO (Early Fall).....530 Seventh....7th fl....840-7677.		
Wednesday March 2 3:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 921-2510. Press: Cristina, Loving, Gottfried, 688-4665.	ADRIENNE VITTADINI (1441 BROADWAY)	THE LIGHT GALLERY 724 FIFTH - 9TH FLOOR
Wednesday March 2 5:00 P.M.	PREMIERE SHOWING FALL/ WINTER MEN'S SPORTSWEAR By invitation. Thereafter, GFT, 650 Fifth, 22nd fl. Contact: 247-8621.	MIX & MATCH BY GUIDO PELLEGRINI	1345 AVENUE OF AMERICAS GROUND FLOOR (54TH STREET)
Wednesday March 2 6:00 P.M.	SHOWING OF FALL '83 MEN'S & WOMEN'S COLLECTION Cocktails. Show at 7:00 P.M. By invitation. Contact: 889-0834.	ANDREW FEZZA LTD. (39 WEST 28TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday March 2 7:00 P.M.	"FASHIONS—AND ALL THAT JAZZ": BLACK & HISPANIC Tickets: \$125.00, for scholarship fund. Coordinator: Harriet Pitt. Contact: 768-8058.	EDUCATIONAL FOUNDATION FOR FASHION INDUSTRIES	FASHION INST. OF TECH. 7TH AVE. & 27TH ST.
March 2	ELLEN TRACY (Early Fall).....575 Seventh.....10th fl...944-6999.		
March 2	POSH BY JAY ANDERSON (Early Fall).....550 Seventh.....18th fl...398-0763.		
Thursday March 3 12:00 Noon	LUNCHEON SHOWING SPORTSWEAR SEPARATES By invitation. Buyers: 869-8424. Press: Jody Donohue Assoc., 688-8653.	LAUREL (DIV OF SRB FASHIONS)	1466 BROADWAY NEW SHOWROOM - 9TH FLOOR
March 3	TAHARI (Early Fall).....525 Seventh.....21st fl...921-3600.		
Beginning Friday March 4	PREMIERE COLLECTION: FALL/WINTER By appointment. Contact: Renata Borsetti or M. Antonia Paterno, 832-2463.	PORTRAIT DESIGNED BY LAURA BIAGIOTTI	645 FIFTH AVENUE SHOWROOM - SUITE 1177
*March 4-8 FASHION ACCESSORIES COMPLEMENTO MODA IN ITALY			
*March 4-8 MODIT IN MILAN			
Sunday March 6- March 8	FALL-WINTER FASHIONS & ACCESSORIES More than 550 American and international exhibitors will show. Hours: 9-7; March 8 until 5:00 P.M. Buyers: Jackie Cowen, 563-5350. Press: Spencer & Rubinow, 751-9050.	THE NEW YORK PRET	NEW YORK COLISEUM COLUMBUS CIRCLE/ 59TH STREET
*March 6-9 IGEDO INT'L FASHION TRADE FAIR & DESSOUS-SALON IN DUSSELDORF. Contact: 840-7744.			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
*March 6-9 PREMIERE MODE SPORTS D'HIVER IN PARIS. Winter Sports Fashions. Contact: 869-1720.			
March 7	8:30 A.M., N.Y. PRET, PRESS BREAKFAST, N.Y. COLISEUM, CANADA RM.	By inv., 751-9050.	
Monday	BENEFIT PREVIEW TO	SAKS FIFTH AVENUE	3RD FLOOR
March 7	LAUNCH NIPON FRAGRANCE		
11:00 A.M.	To benefit N.Y. Zoological Society. Tickets: \$25:00, 880-0908. Press: 940-4246.		
Monday	CANADIANS AT N.Y. PRET:	CANADIAN CONSULATE	1251 AVENUE OF AMERICAS
March 7	RECEPTION FOR 25 DESIGNERS		16TH FLOOR
6:30-8:00	Informal modeling. By invitation. Contact: 586-2400.		
Beginning Monday	OPENING OF FIFTH SEASON	PROPHECY	1441 BROADWAY SHOWROOM - 31ST FLOOR
March 7	By appointment. Buyers: 354-2130. Press: Rosanne Hart, (214) 521-9092.		
March 7	ADRI (Early Fall).....	530 Seventh.....	20th fl..... 354-4330.
March 7	LLOYD ALLEN (Fall).....	110 W 40th.....	26th fl..... 944-9577.
March 7	ALPHA CUBIC (Early Fall).....	1441 Broadway.....	18th fl..... 391-6655.
March 7	JOHN ANTHONY (Early Fall).....	550 Seventh.....	27th fl..... 840-0370.
March 7	AUGUSTUS (DIV CAUMONT) (Early Fall).....	530 Seventh.....	24th fl..... 840-6674.
March 7	RICHARD ASSATLY FOR BENTON LTD.....	500 Seventh.....	18th fl..... 719-9290.
March 7	GLORIA BETKER (Early Fall).....	209 W 38th.....	Suite 309.... 719-5510.
March 7	B-J ENTERPRISES, INC. (Bodalia, Veronica....Chong, Frere Jacques, M-M Canadian Original, Judy Stern)	488 Seventh.....	Suite 7D.... 594-6338.
March 7	STANLEY BLACKER FOR WOMEN (Early Fall).....	550 Seventh.....	10th fl..... 764-3730.
March 7	BRITISH KHAKI BY ROBERT LIGHTON.....	37 W 57th.....	Suite 1110... 755-8506.
March 7	ROBERTA DI CAMERINO (Early Fall).....	645 Fifth.....	2nd fl..... 355-7600.
March 7	ALBERT CAPRARO (Early Fall).....	550 Seventh.....	18th fl..... 840-1679.
March 7	PIERRE CARDIN DRESSES & BOUTIQUE.....	498 Seventh.....	12th fl..... 947-1586.
March 7	CAROLYN EVE (NEUSTADTER) (Zanella).....	40 West 55th.....	3rd fl..... 581-4179.
March 7	CASI (Early Fall).....	530 Seventh.....	2nd fl..... 944-8870.
March 7	OLEG CASSINI COLLECTIONS (Early Fall).....	530 Seventh.....	9th fl..... 354-6990.
March 7	ARTHUR CHAPNIK (Early Fall).....	230 W 38th.....	6th fl..... 840-2777.
March 7	CHINOISE/BANCO BY MATTHEW LOMBARDI.....	525 Seventh.....	3rd fl..... 944-6450.
March 7	CIAO SPORT LTD (Fall).....	525 Seventh.....	9th fl..... 944-8849.
March 7	CONSTANCE BY CONSTANCE MALLAS (Early Fall).....	498 Seventh.....	16th fl..... 947-2575.
March 7	DDDOMINICK (Early Fall).....	530 Seventh.....	8th fl..... 944-1970.
March 7	DIANNE B FOR CYGNE DESIGNS (Early Fall).....	530 Seventh.....	14th fl.... 354-6474.

March 7	ENCORE (DIV UMI) (Early Fall).....	530 Seventh.....	27th fl.....	391-2870.
March 7	FLORENCE & CELESTE (Chu Chi Knits, Endres Ultrasuede, Annemarie Gardin, Ildi Marshall, Rina di Montella, Carol Peretz)	498 Seventh.....	9th fl.....	279-9620.
March 7	FONG LENG INTERNATIONAL.....	550 Seventh.....	22nd fl.....	575-0605.
March 7	CHRISTYNE FORTI (Early Fall).....	530 Seventh.....	24th fl.....	921-1552.
March 7	JOHN ANTHONY FOR FRIEDRICKS SPORT.....	205 W 39th.....	13th fl.....	840-8867.
March 7	DIANE VON FURSTENBERG (Early Fall).....	745 Fifth.....	24th fl.....	753-1111.
March 7	MORT GOLDMAN (Dan DeSantis, Mady Gerrard,... Mark Heister, Renee Helga Howie, Rosemary Langkamp, Oriana, Gene Roye, Sharon Wilkes)	498 Seventh.....	4th fl.....	564-3467.
March 7	BETTY GRISHAM (Early Fall).....	1466 Broadway....	Suite 1104...	382-1462.
March 7	JON HAGGINS (Early Fall).....	260 W 35th.....	13th fl.....	564-2897.
March 7	BILL HAIRE LTD (Early Fall).....	550 Seventh.....	10th fl.....	840-6466.
March 7	HALSTON (Early Fall).....	550 Seventh.....	14th fl.....	354-6340.
March 7	HARLEY'S WHIM (Early Fall).....	35 W 36th.....	12th fl.....	563-2157.
	or *LENNY K.....	1441 Broadway....	24th fl.....	840-8410.
March 7	CATHERINE HIPP (Early Fall).....	110 W 40th.....	25th fl.....	391-3887.
March 7	JONATHAN HITCHCOCK FOR REUBEN THOMAS.....	498 Seventh.....	18th fl.....	736-6060.
March 7	HMF GROUP (Arleen, Cobalt, Alyce Hamm,... Richard Fredrics, J. & C. Couture/Entue, Pieplow, Judi Roth)	498 Seventh.....	10th fl.....	947-9511.
March 7	RENEE HELGA HOWIE (Early Fall).....	498 Seventh.....	4th fl.....	564-3467.
March 7	JAMISON; & JAMISPORT (Early Fall).....	498 Seventh.....	24th fl.....	239-9477.
March 7	ROBERT JANAN LTD (Early Fall).....	530 Seventh.....	19th fl.....	354-7880.
March 7	BETSEY JOHNSON (Early Fall).....	575 Seventh.....	Suite 1463...	921-0510.
March 7	NAT KAPLAN (Early Fall).....	498 Seventh.....	21st fl.....	239-9400.
March 7	KAPPI (Early Fall).....	498 Seventh.....	21st fl.....	239-9485.
March 7	GREGGORY KING (Early Fall).....	498 Seventh.....	9th fl.....	947-6357.
March 7	RONALD KOLODZIE LTD (Early Fall).....	202 W 40th.....	8th fl.....	730-8180.
March 7	KOOS VAN DEN AKKER (Early Fall).....	550 Seventh.....	6th fl.....	840-6720.
March 7	REGINA KRAVITZ (Early Fall).....	575 Seventh.....	Suite 2906...	840-6065.
March 7	IZABEL LAM (Early Fall).....	205 W 39th.....	16th fl.....	719-3210.
March 7	RITA LANGMAN (Early Fall).....	498 Seventh.....	10th fl.....	594-8330.
March 7	GUY LAROCHE DRESSES & BLOUSES (Early Fall) ..	498 Seventh.....	2nd fl.....	594-8104.
March 7	LILA BLOUSE BY LILA KLEGMAN (Early Fall) ...	1441 Broadway....	20th fl.....	354-5190.
March 7	MIGNON BY DOROTHY FARBO (Early Fall).....	530 Seventh.....	3rd fl.....	354-4980.

March 7	HANAE MORI (Early Fall).....	550 Seventh.....	21st fl.....	221-5726.
March 7	JACK MULQUEEN (Early Fall).....	575 Seventh.....	16th fl.....	221-3789.
March 7	ALBERT NIPON KNITWEAR (Early Fall).....	214 W 39th.....	12th fl.....	354-1700.
March 7	NORMA (Early Fall) (Kay Judge).....	498 Seventh.....	3rd fl.....	594-5558.
March 7	ROD OWENS (Eugene Alexander, Carlota.....	498 Seventh.....	3rd & 6th....	564-1870. Alfaro, Cee Gee, Disegni, Dana Hogan, Da Rue, Lorrie Kabala, Kevin Konnors, St. Claire, Sister Max, Tadashi, Travilla)
March 7	YONSON PAK (Early Fall).....	264 W 35th.....	5th fl.....	695-6087.
March 7	PETER G'S GENERAL STORE (Early Fall).....	498 Seventh.....	15th fl.....	563-0800.
March 7	ANTONELLA PREVE (Early Fall).....	498 Seventh.....	9th fl.....	736-1771.
March 7	OGGEE BY RIZKALLAH (Early Fall).....	498 Seventh.....	4th fl.....	947-2055.
March 7	SAMUEL ROBERT (Early Fall).....	530 Seventh.....	9th fl.....	221-1995.
March 7	JACKIE ROGERS (Early Fall).....	787 Madison.....	2nd fl.....	744-7303.
March 7	DON SAYRES (Early Fall).....	550 Seventh.....	15th fl.....	719-2920.
March 7	SOO YUNG LEE; & LA SOIREE (Early Fall).....	530 Seventh.....	6th fl.....	840-6435.
March 7	PHIL SOROKA (Early Fall) (Alpinit, Fredlee,..488 Seventh.....Suite 406....564-4305. Mitchell Meyer's)			
March 7	SPORT 2 JOHN ANTHONY (Early Fall).....	205 W 39th.....	13th fl.....	840-8867.
March 7	SPORTWHIRL BY LESLIE HOLZMAN (Early Fall)...	498 Seventh.....	15th fl.....	563-0800.
March 7	MALCOLM STARR (Early Fall).....	236 W 40th.....	3rd fl.....	944-8781.
March 7	SUITIME BY BERT NEWMAN (Early Fall).....	500 Seventh.....	14th fl.....	730-1888.
March 7	RICHARD SUMMERS PRESENTS.....	1375 Broadway....	Penthouse....	921-8060.
March 7	TAMOTSU (Early Fall).....	37 W 39th.....	Suite 202....	921-0326
March 7	TANNERSPORT (FALL).....	530 Seventh.....	28th fl.....	944-6350.
March 7	TRIC-TRAC LTD (Early Fall).....	37 W 39th.....	7th fl.....	221-7935.
March 7	TYGER-TYGER BY RON LEAL (FALL).....	1466 Broadway....	10th fl.....	921-0050.
March 7	UMI COLLECTIONS BY ANNE CRIMMINS.....	530 Seventh.....	27th fl.....	221-2457.
March 7	VALENTINO STUDIO (Early Fall).....	236 W 40th.....	3rd fl.....	944-8781.
March 7	GALE WARREN LTD (Early Fall).....	205 W 39th.....	17th fl.....	840-6984.
March 7	WHODUNNIT (Lian Carlo, Dushante, Jennifer...60 W 55th.....	2nd fl.....	245-2244. George, Laceworks, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Yeohlee)	
March 7	WILLIWEAR BY WILLI SMITH (Early Fall).....	209 W 38th.....	8th fl.....	869-1380.
March 7	WILROY (Early Fall).....	530 Seventh.....	22nd fl.....	221-2200.
March 7	YEOLLEE (Early Fall).....	60 W 55th.....	2nd fl.....	243-2244.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 7	YUKIKO HANAI (Early Fall).....		512 Seventh.....6th fl.....354-4700.
*Monday March 7- March 10	FALL-WINTER READY-TO-WEAR SHOWINGS IN MILAN. THESE DATES ARE TENTATIVE. (By inv. from designers). SHOWINGS AT FASHION CENTRE, MILAN FAIR, VIA GATTAMELATA. Contact: Camera Nazionale, Piazza Arocoeli 3, 00186 Rome; 679-43-90.		
	Mon. March 7: 9:45 A.M. - FERRE; 11:00 A.M. - LANCETTI; 12:15 P.M. - KRIZIA; 3:00 P.M. - MARIO VALENTINO; 4:00 P.M. - SAN LORENZO; 5:00 P.M. - MILA SCHON; 6:00 P.M. - HELYETT; 7:00 P.M. - CORREGGIARI;		
	Tues. March 8: 9:45 A.M. - GIANNI VERSACE; 11:00 A.M. - ANDRE LAUG; 12:15 P.M. - MISSONI; 3:00 P.M. - CALLAGHAN; 4:00 P.M. - CADETTE; 5:00 P.M. - BYBLOS; 6:00 P.M. - SPORTIMAX; 7:00 P.M. - VISCARDI;		
	Wed. March 9: 9:45 A.M. - BIAGIOTTI; 11:00 A.M. - FENDI; 12:15 P.M. - SOPRANI; 3:00 P.M. - COMPLICE; 4:00 P.M. - TOUCHE; 5:00 P.M. - BAROCCHI; 6:00 P.M. - MIGUEL CRUZ; 7:00 P.M. - MATTI;		
	Thurs. March 10: 9:45 A.M. - GENNY; 11:00 A.M. - ENRICA MASSEI; 12:15 P.M. - BASILE; 3:00 P.M. - TIMMI; 4:00 P.M. - VENTURI; 5:00 P.M. - RUGGERI; 6:00 P.M. - FERRAGAMO.		
*Monday March 7- March 12	OPENING OF FALL/WINTER COLLECTION IN MILAN Men's and women's collection. Please contact in advance, 935-4770.	PINKY & DIANNE LTD.	ANTICA LOCANDA SOLFERINO VIA CASTELFERIDO 2
Tuesday March 8 8:45 A.M.	TAHARI BOUTIQUE: PRESS PREVIEW Premiere showing. By inv. Press: Jody Donohue, 688-8653. Bloomingdale's: 705-2439.	BLOOMINGDALE'S	THIRD FLOOR
Tuesday March 8 9:30 A.M.	SPRING '84 COLOR AND FABRIC DIRECTIONS Press, March 8, 9:30 A.M. Contact: Carol Carr, 930-7951. For manufacturers: also, Wed., March 9, 9:30 & 11:00; Thurs., March 10, 9:30 & 11:00; By reservation. Contact: Ruth Pollack, 930-7972.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVENUE OF AMERICAS SHOWROOM - 44TH FLOOR
Tuesday March 8 5:30 P.M.	PREMIERE: FALL ACTIVEWEAR COLLECTION By invitation. Thereafter by appointment. Contct: 221-0401.	KASPER ACTIVEWEAR FOR REGENT INDUSTRIES	1466 BROADWAY SHOWROOM - 11TH FLOOR
March 8	ADAM BEALL (Early Fall).....	250 W 35th.....	16th fl.....736-0024.
March 8	CASTLEBERRY KNITS (Early Fall).....	530 Seventh.....	5th fl.....221-4333.
March 8	LEAMOND DEAN-NORMAN TERRY INC (Early Fall)....	498 Seventh.....	20th fl.....239-0644.
March 8	ANDRE VAN PIER (Early Fall) (Men & Women)....	431 Fifth.....	4th fl.....679-5940.
March 8	VICTORIA ROYAL BY MARTIN STAEHELY.....	530 Seventh.....	7th fl.....944-6844.
March 8	MRS H. WINTER (Early Fall).....	45 W 25th.....	4th fl.....691-8300.
Wednesday March 9 12:00 Noon	"VIDEO MARKETING OF THE SENSE OF SMELL" Speaker: Patricia Carver, Bloomingdale's. Tickets: \$50.00; \$65.00. Contact: 673-5580	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL PLAZA BAROQUE SUITE
March 9	KASPER FOR J.L. SPORT (Early Fall).....	530 Seventh.....	11th fl.....221-4090.
March 9	KASPER FOR JOAN LESLIE (Early Fall).....	530 Seventh.....	11th fl.....221-4200.
March 9	MALAVE (Early Fall).....	264 W 35.....	7th fl.....563-0510.
March 9	GIOVANNI DE MOURA (Early Fall).....	1441 Broadway....	Suite 843....382-1359.
*Mar. 9-12	MAGIC (Men's Apparel Guild in Cal.) at L.A. Convention Center, (213) 746-0627.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday March 9	FALL KNITWEAR: PREMIERE COLLECTION Continous by appointment. Contact: 730-7115.	FRANCIS LAURENT	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
*March 10	9:00 A.M., MENSWEAR DIRECTIONS, L.A. Biltmore, Gentlemen's Quarterly; (213) 385-9141.		
March 10	BETTY HANSON & CO (Early Fall).....205 W 39th.....14th fl.....840-8888.		
Friday March 11 9:15 A.M.	PRESS CONFERENCE: INTRODUCING NEW PRODUCT "A Journey Through Hunza--The Land of Shangri-La." Contact: 752-6500, ext. 2847.	AAPRI COSMETICS, INC.; & THE GILLETTE COMPANY	THE ASIA SOCIETY 725 PARK AVENUE (70TH ST.)
Monday March 14 5-7 P.M.	PREVIEW: NEW PRODUCT CONCEPT Show at 5:45. By inv. Buyers: Howard Eisenberg, 532-8627. Press: York Co. 265-1680.	ARIS-ISOTONER 417 FIFTH AVENUE	NEW YORK ATHLETIC CLUB 180 CENTRAL PARK SOUTH
Beginning Monday March 14	OPENING OF EARLY FALL COLLECTION Accessories & "Special Sportswear Separates Collection." Buyers: 947-9065. Press: Rosanne Hart, (214) 521-9092.	BONNIE BOYNTON FOR THE GOOD SHIP ENTERPRISE	366 FIFTH AVENUE SUITE 316
Beginning Monday March 14	OPENING OF FALL COLLECTIONS Contemporary sportwear. Circle: G. Schmidt, 575-7751. Kensington: H. Kirk, 730-8210.	CIRCLE; & KENNSINGTON BLUE	225 WEST 35TH STREET SHOWROOM - 11TH FLOOR
March 14	MEEGHAN ELLISON (Handbags) (Early Fall)....20 W 16th.....3rd fl.....924-0936.		
Monday March 14- March 18	TRANSITIONAL/EARLY FALL LINGERIE & WARMWEAR Informal modeling. By appointment. Contact: 696-6400.	FORMFIT	136 MADISON AVENUE SHOWROOM - 7TH FLOOR
Monday March 14- March 25	OPENING OF FALL LEGWEAR COLLECTION By appointment. Contact: Mark Metzger, 532-0505.	MAYA BODYLOVE, INC.	385 FIFTH AVENUE SHOWROOM - RM. 708
March 14	HANDBAGS & ACCESSORIES—EARLY FALL MARKET WEEK—IN NEW YORK (March 14-18)		
March 14	INTIMATE APPAREL—EARLY FALL MARKET WEEK—IN NEW YORK (March 14-18)		
March 14	HUE (LEGWEAR) (Early Fall).....358 Fifth.....Penthouse....947-3666.		
March 14	ROSANNA KNITWEAR (FALL).....1410 Broadway.....24th fl.....921-5888.		
March 14	SWIRL (Early Fall).....600 Fifth.....12th fl.....765-8915.		
March 7	TUDOR SQUARE; & ALBERT LEWIS (Early Fall)...530 Seventh.....20th fl.....944-8120.		
*March 14-	FALL-WINTER DESIGNER SHOWINGS IN LONDON		
March 15	Mon. March 14: 9:30 A.M. - MAXFIELD PARRISH, Hyde Park Hotel; 10:30 A.M. - MURRAY ARBEID, 169 Sloane Street; 12:30 P.M. - Zandra Rhodes, Pillar Hall Olympia; 4:30 P.M. - Caroline Charles, 13 Carlos Place Tues., March 15: 9:00 A.M. - JANICE WAINWRIGHT, Langan's Brasserie; 10:30 & 2:30 - JEAN MUIR, 22 Bruton Street; 12:30 P.M. - DAVID HICKS, 101 Jermyn Street; 4:15 P.M. - JENNI KU, Place To Be Announced		
*Monday March 14 12:30 P.M.	FALL-WINTER SHOWING IN LONDON FOR PRESS By inv. At 10:00 & 2:30, 14A Grafton St., Mayfair, March 14-18. By appointment. Press: Lynne Franks Ltd., 11/14 Hanover Place, London WC2, 240-0896.	ZANDRA RHODES	PILLAR HALL OLYMPIA

DATEWHAT'S GOING ONGIVEN BYWHERE

\*March 14- LONDON DESIGNER COLLECTIONS AT HYDE PARK HOTEL IN LONDON

March 17 Contact: 36 Beauchamp Place, London SW 3; (01) 581-2931.

Tuesday FALL '83 TEXTILE

MARIMEKKO

208 FIFTH AVENUE

March 15 SHOWING

SHOWROOM - 5TH FLOOR

12:00 Noon Fuji Ishimoto presents his designs. Buffet, followed by show. By invitation. Ther. by appointment. Press: Neala Harris; Buyers: Ilkaa Kallimoaa, (914) 592-7272.

Tuesday LUNCHEON AND

JEWELRY INDUSTRY COUNCIL

REGENCY HOTEL

March 15 FASHION SHOW

(608 FIFTH AVENUE)

PARK & 61ST STREET

12:00 Noon "A Watch Tells More Than Time." By invitation. Contact: 757-3075.

Wednesday FALL '83 APPAREL

MARIMEKKO

208 FIFTH AVENUE

March 16 SHOWING

SHOWROOM - 5TH FLOOR

12:00 Noon Marja Suna presents her collection. Buffet, followed by show. By invitation. Thereafter by appointment. Press: Neala Harris; Buyers: Kristi Snall, (914) 592-7272

March 17 ST. PATRICK'S DAY (Thursday)

\*Thursday PREMIERE: LEATHER READY-

VITTORIO RICCI

IDEAL CUIR

March 17- TO-WEAR IN PARIS

NEW YORK

41 AVE MATHURIN MOREAU

March 24 Contact: Alain Jokimac, Paris, 205-9080: Telex: 215-196 IDECUIR.

\*March 15- FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS. By invitation from individual

March 25 designers. Press: Denise Dubois, 100 Faubourg St. Honore, Paris 75008; tel: 266-64-44.

Tuesday March 15 11:00 A.M. JEAN PATOU

7, rue Saint Florentin

Wed., March 16 10:00 A.M. TORRENTE

9, Faubourg Saint Honore

18, Av. de Suffren

11:00 A.M. JOUSSE

Hotel Hilton

Salle Lescot

2:30 P.M. YUKI TORII

Louvre

Salle Perrault

3:30 P.M. HIROKO KOSHINO

Louvre

Salle Lescot

4:30 P.M. PIERRE D'ALBY

Louvre

Salle Lescot

5:30 P.M. ADELINE ANDRE

Hors Louvre

Salle Lescot

9:30 A.M. TIMWEAR

Louvre

Salle Lescot

10:30 A.M. COMME DES GARCONS

Louvre

Salle Perrault

11:30 A.M. JUNKO KOSHINO

Louvre

Salle Lescot

2:30 P.M. YOHJI YAMAMOTO

Louvre

Salle Medicis

3:30 P.M. DAN BERANGER

Louvre

Salle Lescot

4:30 P.M. THIERRY MUGLER

Louvre

Salle Sully

6:00 P.M. JEAN REMY DAUMAS

Louvre

Salle Lescot

7:00 P.M. ROBERT NELISSEN

Hors Louvre

Salle Lescot

8:00 P.M. JEAN LOUIS SCHERRER

Salon Francois ler

21, r. Francois ler

9:30 A.M. BERNARD PERRIS

Louvre

Salle Perrault

11:00 A.M. CHLOE

Louvre

Salle Sully

12:15 P.M. POPY MORENI

Louvre

Salle Perrault

3:00 P.M. ANNE MARIE BERETTA

Louvre

Salle Medicis

4:00 P.M. EMANUEL UNGARO

Louvre

Salle Sully

5:30 P.M. KANSAI YAMAMOTO

Louvre

Salle Medicis

7:00 P.M. JEAN PAUL GAULTIER

Louvre

Salle Sully

9:30 A.M. GUY PAULIN

Louvre

Salle Lescot

10:30 A.M. JEAN CLAUDE DE LUCA

Louvre

Salle Perrault

12:00 Noon CLAUDE MONTANA

Louvre

Salle Sully

3:00 P.M. ISSEY MIYAKE

Louvre

Salle Medicis

4:30 P.M. CHANTEL THOMASS

Louvre

Salle Sulley

6:00 P.M. DOROTHEE BIS

Louvre

Salle Medicis

7:30 P.M. LOUIS FERAUD

Hotel George V

31, Av. George V

10:00 A.M. ANGELO TARLAZZI

Louvre

Salle Sully

11:00 A.M. DIETMAR STERLING

Louvre

Salle Lescot

12:15 P.M. JEAN CHARLES DE CASTELBAJAC

Louvre

Salle Sully

(Continued on next page)

(Continued from last page)

	2:30 P.M.	ENRICO COVERI	Louvre	Salle Perrault
	4:00 P.M.	NINO CERRUTI	Louvre	Salle Medicis
	5:00 P.M.	LANVIN	Louvre (581-3890 or 758-0660)	Salle Perrault
	6:30 P.M.	SONIA RYKIEL	Louvre	Salle Sully
Monday	9:00 A.M.	GIVENCHY	Louvre	Salle Perrault
	10:30 A.M.	CHANEL	Louvre	Salle Sully
	12:30 P.M.	DANIEL HECHTER	Louvre	Salle Medicis
	2:30 P.M.	CHRISTIAN DIOR	Louvre	Salle Sully
	4:00 P.M.	EMMANUELLE KHANH	Louvre	Salle Medicis
	5:30 P.M.	VALENTINO	Hors Louvre	
	6:00 P.M.	WORLD'S END	Louvre	Salle Lescot
Tuesday	9:30 A.M.	GUY LAROCHE	Louvre	Salle Lescot
	10:30 A.M.	MARITHE ET FRANCOIS GIRBAUD	Louvre	Salle Medicis
	11:30 A.M.	ELISABETH DE SENNEVILLE	Louvre	Salle Lescot
	1:00 P.M.	MICHEL KLEIN	Hors Louvre	Salle Perrault
	2:00 P.M.	COURREGES	Louvre	Salle Lescot
	3:00 P.M.	CHRISTIAN AUJARD	Louvre	Salle Perrault
	4:00 P.M.	MIC MAC	Louvre	Salle Lescot
	5:00 P.M.	JUNKO SHIMADA	Louvre	
	5:30 P.M.	GRES	1, rue de la Paix	
	8:00 P.M.	CHRISTIAN DIOR FOURRURE	30, Avenue Montaigne	
Wed.,	9:00 A.M.	HANAE MORI	Cercle Interallie	33, Fg St Honore
	11:00 A.M.	YVES SAINT LAURENT	Louvre	Salle Sully
	12:30 P.M.	SCAPA	Louvre	Salle Lescot
	2:30 P.M.	SERGE ULLIEL	Louvre	Salle Lescot
	4:00 P.M.	KIMIJIMA	Louvre	Salle Perrault
	5:30 P.M.	KENZO	Louvre	Salle Sully
Thurs.,	10:00 A.M.	MARTINE DOUVIER	Hors Louvre	
	11:00 A.M.	DEJAC	Hors Louvre	
	12:30 P.M.	VENTILO	Hors Louvre	
	2:30 P.M.	APOSTROPHE	Hors Louvre	
	4:00 P.M.	CLAUDE BARTHELEMY	Hors Louvre	
	5:30 P.M.	LISON BONFILS	Hors Louvre	
Friday	3:00 P.M.	NINA RICCI	39, Avenue Montaigne	
		LOUIS FERAUD; TIKTINER		

Saturday "THE CAREER WOMAN'S SYMPOSIUM" THE FASHION GROUP FOUNDATION (9 ROCKEFELLER) TOBE COBURN SCHOOL  
March 19 9:30-12:30 Also, 1:30-4:30. Members: \$30. Guests: \$40. Chmn: Regina Ovesey. Contact: 247-3940.

\*March 20 JOURNEES DE LA MODE. Exhibition in Paris at Porte de Versailles (March 20-23)

\*March 20 MUNICH FASHION WEEK (March 20-26)

March 20 NAMS & BAMA IN NEW YORK (March 20-23). At N.Y. Coliseum. Contact: 986-1811.

\*Sunday SPRING/SUMMER '84 PREMIERE VISION PARIS, PORTE DE VERSAILLES  
March 20- FABRICS IN PARIS PARC DES EXPOSITIONS, HALL 3  
March 23 Contact: Vincent Glorion, 883-1055.

Sunday INFANTS' & TODDLERS' BACK- NATIONAL KIDS NEW YORK STATLER (MEZZ)  
March 20- TO-SCHOOL FASHION EXHIBIT FASHION SHOW 7TH AVENUE & 33RD STREET  
March 23 9TH National Show. Contact: Stanley Kaye, 594-0880.

Beginning PREMIERE: EARLY AGATHA BROWN 498 SEVENTH AVENUE  
Monday FALL COLLECTION SHOWROOM - 4TH FLOOR  
March 21 Designer sportswear, hand-loomed dresses, knits. By appointment. Contact: 947-7655.  
March 21 TANNER (FALL).....530 Seventh.....28th fl....944-6350.  
March 22 GEORGE MASKET BY KAREN HARMAN (Early Fall)..498 Seventh.....10th fl....947-7110.  
-11-

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 22-	FABRICS, YARNS, GARMENTS FROM JAPAN & EUROPE	YAGI TSUSHO (AMERICA) (111 WEST 40TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
March 25	By invitation. Contact: Mr. Tanny Tanigaichi, 354-6729.		
*March 22	FASHION FAIR AT OLYMPIA IN LONDON - 200 firms (March 22-25). Contact: 01-385-1200		
March 23- March 25 4:00 P.M.	MENSWEAR DIRECTIONS— SLIDE PRESENTATION For reservations, contact: 880-7295.	GENTLEMEN'S QUARTERLY	350 MADISON AVENUE GQ SHOWROOM - 9TH FLOOR
Wednesday March 23 6:30 P.M.	"FOCUS AMERICA: NEWPORT"— PREVIEW BENEFIT For Newport Music Festival. Fashions, home furnishings. By inv. Press: 391-3632.	LORD & TAYLOR	FIFTH AVENUE & 40TH STREET
Wednesday March 23 8:00 P.M.	TRIBUTE TO ELEVEN BLACK DESIGNERS—BENEFIT Tickets: \$20.00-\$50.00. Press: Robert Weintraub, Paladin P.R., 840-7812.	HARVEYS BRISTOL CREAM	AVERY FISHER HALL LINCOLN CENTER
March 23	RICHTONE KNITS: HAND-LOOMED KNITS (Fall)....498 Seventh.....14th fl.....279-1600.		
March 23	J.D. SPORT: DESIGNER SPORTSWEAR (Fall).....498 Seventh.....14th fl.....279-1600.		
*Thursday March 24 6:30 P.M. Reception	"CHICAGO IS"--SECOND ANNUAL PRESENTATION Preview of Fall '83 Chicago collections, in conjunction with Chicago Fall Market, March 26-30. Coordinator: Harriett Pitt. Contact: Barbara Rossi, (312) 527-4141.	CHICAGO FASHION GUILD; CHICAGO APPAREL CENTER	THE APPAREL CENTER GRAND BALLROOM
March 28	PASSOVER (Begins at sunset)--Monday		
March 28	PAULA SAKER (Fall).....530 Seventh.....29th fl.....221-6960.		
March 29	GUY LAROCHE FOR GEORGE MASKET (Early Fall)..498 Seventh.....10th fl.....947-7110.		
March 29	RAUL BLANCO/ELAN (Fall).....530 Seventh.....6th fl.....382-2610.		
TUESDAY MARCH 29	INTERNATIONAL LAUNCH: SUNGASSES IN TUNISIA By invitation. Contact: Fernanda Gilligan, 753-0111.	CARTIER	HOTEL HANNIBAL PALACE PORT EL KANTAQUI, TUNISIA
Wednesday March 30 5:30 P.M.	RETAIL ADVERTISING RETROSPECTIVE Incl. fashion advertising, 1925-1982. By inv. Barbara Cleland, 840-3800, ext. 253.	NEW YORKER MAGAZINE	CHRISTIE'S/REGINE'S 502 PARK AVENUE
Thursday March 31 12:00 Noon	BENEFIT LUNCHEON & FASHION PRESENTATION For International Tennis Hall of Fame in Newport. By invitation. Contact 391-3632.	LORD & TAYLOR	11TH FLOOR THEATRE
April 1	GOOD FRIDAY		
Friday April 1 10-7 P.M.	FOOTWEAR & ACCESSORIES; & READY-TO-WEAR COLLECTION Fashions by Michael Klein for Xavier Danaud. Contact: Terry Pandel, 421-4250.	XAVIER DANAUD	555 MADISON AVENUE (56/57th) SHOWROOM - 1ST FLOOR
April 3	EASTER SUNDAY		
Beginning Monday April 4	FALL/WINTER WOMEN'S COLLECTION Continuous by appointment. Contact: 935-4770.	PINKY & DIANNE LTD.	37 WEST 57TH STREET SUITE 701
*April 6	IDEACOMO IN ITALY. Fabrics Exhibit (April 6 - 9)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
*April 7	DALLAS EARLY FALL REGIONAL MARKET (April 7 - 12)		
*April 10	ATLANTA MEN'S & BOY'S APPAREL MARKET. Cont: Don Berg, (404) 688-8994. (April 10-13)		
Tuesday April 12 6:00 P.M. Cocktails 6:45 P.M. Show	ANNUAL FASHION CRITICS' AWARD SHOW AND DANCE Awards presented to students by designer-critics: Adri, Donald Brooks, Albert Capraro, Perry Ellis, Donna Karan, Izabel Lam, Michaele Vollbracht, Ilie Wacs, Chester Weinberg. Parsons Award to Arthur Ochs Sulzberger, Publisher, The New York Times. Dinner chmn: Marvin S. Traub, Chairman, Bloomingdale's. Reservations: \$275.00. (Black Tie). Contact: Rosemarie Alfano, 691-0046, ext. 48.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
*April 13	INTERNATIONAL FUR FAIR IN FRANKFURT (April 13 - 17)		
Friday April 15 8:00 A.M., 10:15 A.M. 12:45 P.M.	PRET-A-PORTER AUDIO-VISUAL PRESENTATIONS AT 3 SHOWINGS Chmn: Edward Villiotti—Martha's. Co-chmn: June Weir—The NY Times; Bill Cunningham—Journalist. Breakfast (8:00 AM): Members—\$20; Guests—\$30. Brunch (10:15 AM): Members—\$25; Guests—\$40. Lunch (12:45 PM): same price as Brunch. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL GRAND BALLROOM
April 15	10:15 A.M., THE FASHION GROUP, PRET-A-PORTER (2nd show), N.Y. HILTON; 247-3940.		
April 15	12:45 P.M., THE FASHION GROUP, PRET-A-PORTER (3rd show), N.Y. HILTON: 247-3940.		
*April 15	ATLANTA EARLY FALL—WOMEN'S, CHILDREN'S & ACTIVEWEAR, (404) 688-8994. (April 15-19)		
*April 15	LOS ANGELES EARLY FALL REGIONAL MARKET AT WILSHIRE HYATT HOTEL (April 15-18)		
Monday April 18 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 869-1380. Press: Cristina, Gottfried, Loving, 688-4665.	WILLIWEAR BY WILLI SMITH (209 W. 38)	PLACE TO BE ANNOUNCED
Monday April 18 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 382-3303.	L'ZINGER INTERNATIONAL	575 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday April 18 12:00 Noon	SHOWING OF FALL COLLECTION Evening fashions. By invitation. Contact: 564-2897.	JON HAGGINS	260 WEST 35TH STREET SHOWROOM - 13TH FLOOR
Monday April 18 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-8052. Press: Rea Lubar, 575-0735.	BERN CONRAD (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 18 2:00 P.M.	SHOWING OF FALL SPORTWEAR COLLECTION By invitation. Thereafter by appointment. Contact: 536-9508.	JOSEPH PICONE DESIGNER COLLECTION	1411 BROADWAY SHOWROOM - 37TH FLOOR
Monday April 18 3:00 P.M.	FALL COLLECTION: INFORMAL MODELING By invitation. Thereafter by appointment. Contact: 921-9670.	CAROL HORN	1441 BROADWAY SHOWROOM - 33RD FLOOR
Monday April 18 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-6065. Press: Rea Lubar, 575-0735.	REGINA KRAVITZ (575 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday April 18 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 730-8180. Press: Madeline de Vries, 753-6688.	RONALD KOLODZIE (202 WEST 40TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

Monday April 18 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 686-5780. Press: Jody Donohue Assoc., 688-8653.	BELLE FRANCE BY JANE SCHAFFHAUSEN	PLACE TO BE ANNOUNCED
Monday April 18 6:00 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter, private suite until April 29. Contact: Peter Dubow, 308-2400.	ANGELO TALAZZI II	HOTEL PLAZA WHITE & GOLD SUITE
Monday April 18 7:00 P.M.	KARL LAGERFELD PERSONAL APPEARANCE Chloe Fall '83 fashions by Karl Lagerfeld to introduce new fragrance KL. Benefit for Society of Memorial Sloan-Kettering Cancer Center. By inv. Tickets: \$125.00, Joan Foster, 749-7000. Beauty press: Leslie Weller, 407-7703. Fashion press: 940-4248.	SAKS FIFTH AVENUE	RADIO CITY MUSIC HALL
Tuesday April 19 8:45 A.M.	SHOWING OF FALL YOUNG CONTEMPORARY SPORTSWEAR <u>Note date change.</u> Press: 807-8509. Buyers: 382-1441, or 391-2690.	CLICKPOINT/TOMMY HILFIGER; PARSONS FASHION CENTER OTOKYO/SUSAN HILFIGER	560 SEVENTH AVENUE
Tuesday April 19 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 354-4330. Press: Rea Lubar, 575-0735.	ADRI (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 19 11:00 A.M.	FALL SHOWING BY THREE DESIGNERS Francesca Braschi, Anne Eisenhower, Helga Wagner. Press: Madeline de Vries, 753-6688.	LA ROMANA ATELIER	PLACE TO BE ANNOUNCED
Tuesday April 19 12:00 Noon	PREMIERE WOMEN'S COLLECTION Also at 3:00 P.M. By invitation. Contact: Jack Ethridge, 382-2255.	ALEXANDER JULIAN	575 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday April 19 1:00 P.M.	SHOWING OF FALL COLLECTION For press. Also at 4:00 for buyers. By invitation. Contact: 753-1111.	DIANE VON FURSTENBERG	745 FIFTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 19 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-7733.	TRIGERE COAT FOR SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 19	3:00 P.M., ALEXANDER JULIAN (2nd show), 575 7th Ave., 26th fl. By inv., 382-2255.		
Tuesday April 19 3:00 P.M.	SHOWING OF FALL COLLECTION Also, April 26 at 3:00 P.M. By invitation. Contact: 279-2345.	LEVINO Verna	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 719-3210. Press: Betty Ann Grund, 688-7919.	EDWARD CARRACCI (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 19	4:00 P.M., DIANE VON FURSTENBERG (2nd show), 745 5th Ave., 24th fl., 753-1111.		
Tuesday April 19 5:30 P.M.	PREMIERE: FALL WOMEN'S COLLECTION Cocktails followed by show. By invitation. Contact: 255-6156.	RON CHERESKIN FOR WOMEN	7TH REGIMENT ARMORY 643 PARK AVENUE (65TH ST.)
Tuesday April 19 7:00 P.M.	PREMIERE: FALL COLLECTION— COCKTAILS/FASHION SHOW Show at 7:45. By inv. Buyers & Press. Contact: Lois L. Zuckerman, V.P., 759-1230.	GUY LAROCHE, INC. (36 EAST 57TH STREET)	REGINE'S (60TH STREET) 502 PARK AVENUE
Wednesday April 20 9:00 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 4:00 P.M. By invitation. Thereafter, 2nd floor. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 20 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 840-6435. Press: Jody Donohue	SOO YUNG LEE; & SOO YUNG LEE LA SOIREE Associates, 688-8653.	ST. REGIS HOTEL ROOF
Wednesday April 20 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-8697.	BOB MACKIE (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 20 1:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-1679.	ALBERT CAPRARO	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 20 2:00 P.M.	SHOWING OF FALL; & PREMIERE NEW GROUP By invitation. Buyers: Abe Goldner, 221-1995. Press: Jody Donohue, 688-8653.	SAMUEL ROBERT; & SAMUEL ROBERT TOO	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 20 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6771.	DON KLINE, LTD.	32 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Wednesday April 20 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 719-3210. Press: Cristina, Gottfried, Loving, 688-4665.	IZABEL LAM (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 20	4:00 P.M., BLASSPORT (2nd show), FOUR SEASONS, 99 E 52 St., by inv., 354-4200.		
Wednesday April 20 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-6466. Press: Jody Donohue Associates, 688-8653.	BILL HAIRE LTD (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday April 20 6:15 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 944-9248.	KENETH BONAVITACOLA	526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday April 20 7:30-9:30	SHOWING OF FALL EVENING COLLECTION By invitation. Contact: Ken Schechner, 734-1139.	PRINCESS KATALIN ZU WINDISCH-GRAETZ, INC.	EGON VON FURSTENBERG 257 WEST 86TH STREET
Thursday April 21 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Betty Gollrad, Cunningham, Walsh, 683-4900, Ext. 5276.	PENDLETON (489 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 21 10:00 A.M.	PRESS SHOWING FALL COLLECTION In New Showroom. By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	45 WEST 25TH STREET NEW SHOWROOM - 4TH FLOOR
Thursday April 21 11:00 A.M.	SHOWING OF FALL COLLECTION Also, April 26 at 10:00 A.M. By invitation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday April 21 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 719-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday April 21 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 14th floor.	BETTY HANSON & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 840-8888.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 21 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8867.	JOHN ANTHONY FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Thursday April 21 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 475-7275. Press: Jeanne Chappell, 595-9420.	YEOHLEE (133 FIFTH AVENUE)	ESSEX HOUSE (BALLROOM) 160 CENT. PK. S.-6TH/7TH AVE.
Thursday April 21 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 675-1975. Press: Kim Ronemus, 691-5861.	TADAOMI	110 WEST 17TH STREET SHOWROOM - 2ND FLOOR
Thursday April 21 6:45 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Daniela Passini, 431-1090.	DIMITRI COUTURE	110 GREENE STREET SHOWROOM - 6TH FLOOR
Thursday April 21 7:00 P.M. Reception- Dinner	"DIAMOND JUBILEE" AWARDS DINNER Awards to 9 Coty Award Traphagen graduates: Geoffrey Beene, Luis Estevez, James Galanos, Stanley Herman, Victor Joris, Anne Klein (posthumously), John Kloss, Helen Lee, Mary McFadden. Also to: Victor Joris, Sarah Lee, Antonio Lopez, Lee Manichetti, John Nicholson, Barbara Tober. Unveiling of Ethel Traphagen bronze bas relief, created by Marian Roller. By invitation. Contact: Allyn Rice Bloeme, 673-0300.	TRAPHAGEN SCHOOL OF FASHION (257 PK AV SO)	HELM斯LEY PALACE 455 MADISON AVENUE (52ND)
Friday April 22 8:00 A.M.	FALL '83 DESIGNER OVERVIEW FASHION SHOW Breakfast; show at 9:00 A.M.	ULTRASUEDE FABRICS (SPRINGS SPEC. FAB. DIV.) By inv. Contact: Evelyn Jablow, AC&R PR, 696-3993.	HOTEL PIERRE COTILLION ROOM
Friday April 22 10:00 A.M.	SHOWING FALL KNITWEAR; ZANDRA RHODES COLLECTION By invitation. Contact: Sue Krost, 944-2830.	LYLE & SCOTT	1441 BROADWAY SHOWROOM - 8TH FLOOR
Friday April 22 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-8700. Press: Eleanor Lambert, 887-8275.	MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday April 22 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Buyers: 889-1614. Press: Cristina, Gottfried, Loving, 688-4665.	JANET RUSSO (40 WEST 27TH STREET)	PLACE TO BE ANNOUNCED
Friday April 22 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-3887. Press: Yvon Dihe, 581-4466.	CATHERINE HIPP	110 WEST 40TH STREET SHOWROOM - 25TH FLOOR
Friday April 22 2:00 P.M.	SHOWING OF FALL COLLECTION Also at 4:00 P.M. By Donna Karan and Louis dell'Olio.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE By inv. Contact: 221-7880.
Friday April 22 3:00 P.M.	FOX TRIM SHOW BY VARIOUS DESIGNERS By invitation. Contact: Marilyn Steiner, 888-1888.	SAGA FURS OF SCANDINAVIA	PLACE TO BE ANNOUNCED
Friday April 22 3:30 P.M.	SHOWING FALL LATE-DAY- INTO-EVENING COLLECTION <u>Note date &amp; time change.</u> By inv. Thereafter, 30th floor. Contact: 398-0018.	AKIRA (530 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
April 22	4:00 P.M., ANNE KLEIN AND CO. (2nd show), PARSONS FASHION CENTER. By inv., 221-7880		
Friday April 22 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 398-1375.	SHAMASK (860 MADISON AVENUE)	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 22 7:30 P.M.	SHOWING OF FALL HATS, READY-TO-WEAR; & JEWELRY "New London in New York"—British fashion art.	SUZANNE BARTSCH (72 THOMPSON STREET) By inv., 243-3700; or 431-8468.	THE ROXY 515 WEST 18TH STREET
Monday April 25 9:30 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment, 21st floor.	SAZ; & SAZ II (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 221-3489.
Monday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION Also, 2:00 P.M. and 4:00 P.M.	BILL BLASS (550 SEVENTH AVENUE) By invitation. Contact: 221-6660.	HOTEL PIERRE COTILLION ROOM
Monday April 25 12:00 Noon	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment.	HAROLD LEVINE; & HAND-LOOMED KNITS Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 25 1:00 P.M.	SHOWING OF FALL COLLECTION <u>Note Date Change.</u> By invitation. Buyers: 221-4502.	CATHY HARDWICK (1411 BROADWAY) Buyers: 221-4502. Press: 688-4665.	THE SAVOY 141 WEST 44TH STREET
April 25	2:00 P.M., BILL BLASS (2nd show), HOTEL PIERRE, COTILLION ROOM.	By inv., 221-6660.	
Monday April 25 3:00 P.M.	SHOWING OF FALL/WINTER COLLECTION By invitation. Buyers: 355-3055. Press: Madeline de Vries, Ltd., 753-6688.	CAROLINA HERRERA (19 EAST 57TH)	HOTEL PIERRE BALLROOM
April 25	4:00 P.M., BILL BLASS (3rd show), HOTEL PIERRE, COTILLION ROOM.	By inv., 221-6660.	
Monday April 25 5:00 P.M.	FALL TREND FASHION SHOW By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653.	THE FOOTWEAR COUNCIL	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 25 5-7 P.M.	SHOWING OF FALL COLLECTION <u>Note time change.</u> Continuous showing. By invitation.	GIORGIO SANT'ANGELO	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR Contact: 245-1550.
Monday April 25 6:15 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 6:45. By invitation. Contact: Mary Jane McCarthy, 594-1920.	KRISTIAN LEIGH (292 FIFTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 26 9:00 A.M.	SHOWING OF FALL/ HOLIDAY COLLECTIONS By invitation. Thereafter, 530 Seventh Ave. Press: Roberta Wolf, 354-0760.	ALBERT NIPON COMPANY	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 26	10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., 354-8600.		
Tuesday April 26 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	ANA COLON (215 WEST 40TH STREET)	PLACE TO BE ANNOUNCED
Tuesday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 26 12:00 Noon	SHOWING OF FALL COLLECTION Also, 4:00 P.M. By invitation. Thereafter by appt.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION Also, 3:00 P.M.; and, Tues., May 3 at 3:00 P.M. By invitation. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 2nd floor. Contact: 736-4078.	MARY MCFADDEN (264 WEST 35TH STREET)	30 ROCKEFELLER PLAZA NBC STUDIO 8H
April 26	3:00 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th floor, 391-9100.		
April 26	3:00 P.M., LEVINO Verna (2nd show), 498 Seventh Avenue, 9th floor, 279-2345.		
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 944-6844.	VICTORIA ROYAL BY MARTIN STAHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
April 26	4:00 P.M., CALVIN KLEIN (2nd show), 205 W 39th St., 11th fl. By inv., 719-2600.		
Tuesday April 26 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 23rd floor. Contact: 840-4460.	MARC BOUWER (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 840-4460.
Tuesday April 26 6:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter, by appointment. Contact: Joy Fahnley, 382-1966.	ELSA MARTINELLI	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 26 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Michelle Stein, 226-6809.	MARCASIANO (145 SPRING STREET)	PLACE TO BE ANNOUNCED
Wednesday April 27 8:30 A.M.	SHOWING OF FALL COLLECTION Also, May 2 at 5:30. By inv. By appt. from April 25, Suite 1805. Cont: (213) 627-0806.	HELGA	DRAKE HOTEL PARK AVENUE & 56TH STREET
Wednesday April 27 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 4th floor. Contact: 398-0800.	GEOFFREY BEENE (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Wednesday April 27 12:00 Noon	SHOWING OF FALL COLLECTION Also, 3:00 P.M. By invitation. Thereafter by appt., 11th fl.; 354-6777.	OSCAR DE LA RENTA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 27 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 736-0109. Press: Cristina, Gottfried, Loving, 688-4665.	MARY ANN RESTIVO (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
April 27	3:00 P.M., OSCAR DE LA RENTA (2nd show), PARSONS, 560 Seventh. By inv., 354-6777.	Cristina, Gottfried, Loving, 688-4665.	

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday April 27 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-0370.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 27 5:30 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 6:00 P.M. By inv. Ther. by appt., 3rd floor. Contact: 221-0675	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Wednesday April 27 6:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th floor. Contact: 921-1756.	ROBERT MOLNAR, INC (109 WEST 38TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 28 8:30 A.M.	"IMAGE BY DESIGN": BREAKFAST; FASHION SHOW Press show—"A Visual Experience." By inv. Contact: (617) 577-2719.	POLAROID CORPORATION	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 28 10:30 A.M.	SHOWING OF FALL COLLECTION <u>Note date &amp; time change.</u> Also, 2:00 P.M. By invitation. Contact: 921-8500.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday April 28 11:30 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By invitation. Thereafter, 14th fl.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWER - 21ST FLOOR 645 FIFTH AVENUE (51ST ST) Contact: 354-6340.
Thursday April 28 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 25 W 39th Street, 8th floor.	MICHAELE VOLLRACHT DESIGN ENTERPRISES INC.	PLACE TO BE ANNOUNCED Contact: 921-8020.
April 28	2:00 P.M., PERRY ELLIS (2nd show), ( <u>Note date change</u> ) 575 7th Ave., 2nd fl., 921-8500.		
April 28	3:00 P.M., HALSTON (2nd show), OLYMPIC TOWER, 645 Fifth Avenue. By inv., 354-6340.		
Thursday April 28 3:15 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 989-6026.	JOAN VASS	418 WEST 25TH STREET PENTHOUSE
Thursday April 28 4:00 P.M.	DAYTIME & LATE-DAY COLLECTION & ACCESSORIES By invitation. Thereafter, 15th floor.	LISANDRO SARASOLA (225 WEST 35TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: Patricia Hagerty, 221-1594.
Thursday April 28 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 921-0685. Press: Eleanor Lambert, 887-8275.	BIS BY GENE EWING (575 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
Friday April 29 11:00 A.M.	PRESS SHOWING: FALL COLLECTION By invitation. (Buyers from April 18. By appt., Contact: 869-2712) Press: 581-8581.	FERNANDO SANCHEZ (550 SEVENTH AVE, 9TH FL)	PLACE TO BE ANNOUNCED
May 2	5:30 P.M., HELGA (2nd show), Drake Hotel, Park & 56th Street, (213) 627-0806.		
May 3	3:00 P.M., TRIGERE (3rd show), 550 Seventh Avenue, 16th fl, 391-9100.		
*May 3	INTERSTOFF IN FRANKFURT — Fabrics Exhibit (May 3-6)		
May 9	FALL INTIMATE APPAREL MARKET WEEK IN NEW YORK		
May 9	FALL HANDBAG & ACCESSORIES MARKET WEEK IN NEW YORK		